



Atty. Docket No. 4444.P008

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Sean P. Nolan

Serial No. 10/728,663

Filed: December 4, 2003

For: METHOD AND SYSTEM FOR AUTOMATING
KEYWORD GENERATION, MANAGEMENT,
AND DETERMINING EFFECTIVENESS

)
)
) Examiner: Unknown
)

) Art Unit: 3621
)
)

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

Prior to examination of the above referenced application, the Applicants respectfully request the Examiner to enter the following amendments and to consider the following remarks.



Attorney's Docket No.: 4444.P008

Patent

In re the Application of: Sean P. Nolan

(inventor(s))

Application No.: 10/728,663

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For: METHOD AND SYSTEM FOR AUTOMATING KEYWORD GENERATION, MANAGEMENT, AND DETERMINING EFFECTIVENESS

(title)

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SIR: Transmitted herewith is a Preliminary Amendment for the above-referenced application.

Applicant claims small entity status. See 37 CFR 1.27.

XX No additional fee is required.

Other:

The fee has been calculated as shown below:

	(Col. 1)		(Col. 2)	(Col. 3)
	Claims Remaining After Amd.		Highest No. Previously Paid For	Present Extra
Total Claims	* 39	Minus	** 39	0
Indep. Claims	* 5	Minus	*** 5	0
	First Presentation of Multiple Dependent Claim(s)			

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

** If the "Highest No. Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

*** If the "Highest No. Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest No. Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

SMALL ENTITY

Rate	Additional Fee
X9	\$
X43	\$
+145	\$
Total Add. Fee	\$

OTHER THAN A
SMALL ENTITY

Rate	Additional Fee
X18	\$ 0
X86	\$ 0
+290	\$
Total Add. Fee	\$ 0

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May 7, 2004
Date

_____ A check in the amount of \$ _____ is attached for presentation of additional claim(s).
_____ Applicant(s) hereby Petition(s) for an Extension of Time of _____ month(s) pursuant to
37 C.F.R. § 1.136(a).

_____ A check for \$ _____ is attached for processing fees under 37 C.F.R. § 1.17.

_____ Please charge my Deposit Account No. 02-2666 the amount of \$ _____.

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X Any additional filing fees required under 37 C.F.R. § 1.16 for presentation of
extra claims.

X Any extension or petition fees under 37 C.F.R. § 1.17.

BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP

Date: May 9, 2004

R. Alan Burnett
R. Alan Burnett
Reg. No. 46,149

12400 Wilshire Boulevard
Seventh Floor
Los Angeles, California 90025
(206) 292-8600